

# **EXHIBIT 1**

# United States of America

United States Patent and Trademark Office

## NO LABELS

**Reg. No. 3,946,066**

**Registered Apr. 12, 2011**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

NO LABELS (D.C. CORPORATION)  
1680 WISCONSIN AVENUE  
WASHINGTON, DC 20007

FOR: ISSUE ADVOCACY; PUBLIC ADVOCACY TO PROMOTE AWARENESS OF PUBLIC POLICY OPTIONS AND POLITICAL ISSUES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-16-2010; IN COMMERCE 6-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-001,539, FILED 3-30-2010.

MARY ROSSMAN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office